

0401. Voter Education Program for the Constituent Assembly Election

Implementing Agency: Election Commission

Location: 3,915 Village Development committees and 58 Municipalities

Duration: July 2007-Jan 2008

NPTF Approved Budget: Rs 153,416,687

Status: Completed

Beneficiaries: 17.6 Million voters



Objectives:

This project is designed to educate the voters to effectively cast their vote in the forthcoming Constituent Assembly (CA) election. The project help to educate the voters through special publicity campaigns using audio, visual and print media; printing and distribution of the publicity materials such as billboards, stickers, pamphlets and brochures; direct outreach through trained voter education volunteers (VEVs), etc. The project also provides the voters with easy access to accurate official electoral information.

Summary of Substantive Achievements

The project significantly contributed to the education of voters through printing of publicity materials such as production of different five types of posters in different Languages (940,000), printing of billboards, 155,000 stickers, pamphlets and brochures; invitation cards to the voters for each household; production of materials for audio and visual presentations through Radio Nepal, 60 FM Stations and Nepal Television, mobilization of voter educators at the community level; Production and distribution of list of candidates under proportional representation system (booklet), advertisements and public announcements.